

David Wood

Hospitality Business Coach and MBA Professor

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Summary

Hospitality Business Coach

Management Business Advisor

Quality and Profit improvement for Hospitality SME`s..

E Newsletters.

Hospitality education in Facilities Management, Menu Engineering, Product and Personal Knowledge, Digital Marketing and Quality Systems (Including Six Sigma) up to Masters level.

Thesis supervision.

Educational Journal Peer reviewer. International Journal of Hospitality Management.

Specialties

Hospitality Business Coaching, Benchmarking, Quality Systems (Including Six Sigma and Appreciative Inquiry). Operations management and MBA education.

Experience

Hospitality Business Coach and Post Graduate Hospitality Professor at theHospitality.biz

April 2003 - Present (8 years 10 months)

Small and to medium sized business coaching (1 to 300 employees).

Management education & training.

E - Marketing.

Mentoring.

MBA teaching and dissertation supervision.

Quality & culture building.

Six Sigma systems.

Appreciative Inquiry.

Benchmarking.

HRM advice and help.

WEB optimisation.

Menu Engineering

Concept Development and Implementation

5 recommendations available upon request

Professor at Les Roches, Bluche and The Swiss University of Applied Science LRG

2002 - Present (10 years)

Visiting Professor at Les Roches

2000 - Present (12 years)

Dogs Body at Business Link

2003 - 2005 (2 years)

CEO at Hotel and Catering International Management Association

March 1996 - April 2003 (7 years 2 months)

2 recommendations available upon request

General Manager & Director at Norwich Sport Village

May 1989 - February 1995 (5 years 10 months)

3 Star Hotel with multiple sporting activities. Indoor Tennis, Badmington, 3 Swimming pools, Gym, Beauty and Squash.

Operations Manager at Kennedy Brookes Ltd., Wheelers Fish Restaurants

February 1986 - June 1987 (1 year 5 months)

Looking after 23 fish restaurants in London for Kennedy Brookes.

Regional Manager at Imperial Inns & Taverns

August 1984 - January 1986 (1 year 6 months)

Regional Manager for Falstaff Bar and Grill.

1 recommendation available upon request

Skills

Hospitality Management

Operations Management

Coaching

Mentoring

Hotels

Food & Beverage

Hotel Management

Restaurants

Tourism

Staff Training

Team Building

Event Management

Business Planning

Business Strategy

Revenue Management

Hospitality Industry

New Business Development

Hospitality

Education

University of Action Learning

DBA, Business, 2003 - 2003

Anglia Ruskin University

MBA, Business, 2001 - 2003

1 recommendation available upon request

Thames Valley University

1961 - 1964

Honors and Awards

England`s Best Boss

Britain`s Best Boss

- Awarded by CBI, Department of Education and Skills and Breakfast Television

MBA, DBA

Interests

Teaching, researching, mentoring, eating out, wines.

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9 people have recommended David

"David always adds a touch of panache and a huge dose of know-how when I've seen him at events and speaking assignments; an industry heavyweight and raconteur"

— **Stefan Breg**, *Chief Worrier, TRIBE Restaurant Creators*, was with another company when working with David at theHospitality.biz

"David is both a great advisor and listener. He shares his best practice from his wealth of experience but also supports new and innovative ideas and is a great sounding board. I recommend David as a business coach to anyone who wants either help or support to build a sustainable business for the future."

— **Chris Carr**, was David's client

"When I first started my own business, David was an invaluable source of advice and encouragement, and a most generous and astute 'unofficial' mentor. I have always considered him a true thought leader in his field, so it's no surprise that today, apart from being a highly successful training and standards practitioner, he has found a niche and loyal following in academia. He will help bring out the best in you and your business."

— **Gina McAdam**, *Director, Stratemarco Limited*, was with another company when working with David at theHospitality.biz

"Dr. Wood is a knowledgeable and creative lecturer in the realm of hospitality and quality systems. He brings to the classroom a wealth of industry expertise, delivered with a sense of humor."

— **Jeff Tyson**, was David's client

"We've worked together on various projects for the tourism industry in Norfolk, both as self employed people. David is driven and is an excellent provider of training to the tourism industry."

— **Jason Borthwick**, *Owner, Earthly Ideas*, worked with David at thehospitality.biz

"David is a charismatic leader who works well with people both inside and outside his organisation. He is a pleasant and efficient person to work with."

— **Nick Johns**, *Professor, Glion Institute of Higher Education*, was with another company when working with David at Hotel and Catering International Management Association

"David was my boss for two-and-a-half years. His approach to running a business is energetic, creative and strategic. That approach is also trusting in and inspiring for his colleagues. While working as a young member of David's management team I was given plenty of responsibility and trusted to execute my role. I enjoyed working with David, whose mentoring---and whose faith in my relative inexperience---gave me enormous encouragement to succeed in what I regard as an important and formative stage of my career."

— **Damian Stafford**, *Director - Information & Technical Services, HCIMA*, reported to David at Hotel and Catering International Management Association

"David is one of the smartest and one of the most charming men one could wish to work for. Whilst I worked for him he guided and empowered me, which in turn allowed me to quickly achieve greater responsibilities."

— **Nick Silk**, *Manager, Bell House, Falstaff Bar & Grill*, reported to David at Imperial Inns & Taverns

"David Wood is forward thinking, dedicated, inspiring and one hell of a good teacher."

— **Luna Ruffo**, *Student, Les Roches School of Hotel Management*, studied with David at Professor at Les Roches School of Hotel Management

Expertise

Quality Management and Standards

[Contact David on LinkedIn](#)